



EDUCATION & SOCIAL MEDIA COORDINATOR

Organization: Lead Thru Sport

Location: Remote/Virtual (Zoom)

Type of work: Full-Time

Position Start Date: Tuesday, May 24, 2022

Application Deadline: Wednesday, May 18, 2022 at 12:00PM (EDT)

Lead Thru Sport (LTS) is a not-for-profit organization created to provide youth female athletes with an opportunity to apply essential skills outside of sport.

Our goals are to use sport as a vehicle to provide empowering learning experiences and create opportunities to explore skills and passions. We strive to keep girls and women involved in sport, connect girls and women, and better prepare our youth for their future. We also prioritize financial access to our programs for our athletes.

For more information on our values, programs, and events, check out www.leadthrusport.ca.

JOB TITLE

EDUCATION & SOCIAL MEDIA COORDINATOR

LENGTH OF POSITION

8-weeks commitment starting Tuesday, May 24, 2022

30 hours per week

CANADA SUMMER JOBS ELIGIBILITY

This position is funded by the Canada Summer Jobs Program. To be eligible for this position, the youth must:

- be between 15 and 30 years of age at the start of the employment*;
- be a Canadian citizen, permanent resident, or person to whom refugee protection has been conferred under the Immigration and Refugee Protection Act for the duration of the employment**; and,
- have a valid Social Insurance Number at the start of employment and be legally entitled to work in Canada in accordance with relevant provincial or territorial legislation and regulations.

*The youth must be 15 years of age at the beginning of the employment period. The youth may be more than 30 years of age at the end of the employment period as long as the youth was 30 at the beginning of the employment period.

****International students are not eligible participants.** International students include anyone who is temporarily in Canada for studies and who is not a Canadian citizen, permanent resident, or person who has been granted refugee status in Canada. Youth awaiting a refugee status ruling, as well as those who hold a temporary visitor visa, youth visa or work visa are ineligible. As the objective of the Canada Summer Jobs program is to support youth entering the Canadian labour market, the temporary nature of an international student's time in Canada does not allow for a long-term connection to the labour market.

Lead Thru Sport is seeking a female-identified youth, with a sport background. The purpose of the role will be to support education and celebration efforts for National Indigenous History Month and Pride Month in June. We will be prioritizing female youth athletes who identify in either or both equity deserving groups. This specific position will offer a significant opportunity to work with event planning, communication development and educational resource development, especially with the equity, diversity and inclusion lens.

JOB REQUIREMENTS

Reporting to the Co-founder(s), the successful candidate will be responsible for, but not limited to:

- Conduct research to create educational content for National Indigenous History Month and Pride Month in relation to women in sport
- Support and develop social media creative and visually appealing posts to promote National Indigenous History Month and Pride Month
- Support administrative tasks for virtual and in-person events
- Contribute to the development of celebratory and educational events for National Indigenous History Month and Pride Month

SKILLS & QUALIFICATIONS REQUIREMENTS

- Phone/Tablet/Computer to participate in the program
- Suitable internet speed/connection
- Communicate in an efficient and professional manner with athletes, coaches, community members, and supervisors
- Creative and innovative
- Ability to gather relevant and reliable information for National Indigenous History Month and Pride Month
- Ability to adapt and be resourceful
- Proficient in Google Drive, Zoom, Canva and other digital platforms
- Time management, prioritization, initiative, and working independently are essential skills

- Must be available during regular daytime hours

BENEFITS

- Flexibility of working location and hours
- Freedom to be creative and make suggestions
- Consistent access to LTS staff and mentors

PAY

- \$15.00 per hour
- 30 hours a week for 8 weeks
- No overtime pay available

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All applications must be emailed to leadthrusport@gmail.com

Application Requirements:

Cover letter and Resume (PDF)

In your cover letter, please share your relevant experience and how your values align with Lead Thru Sport.

Start Date:

Tuesday, May 24, 2022

HIRING INCLUSION STATEMENT

Lead Thru Sport is committed to employment equity and diversity within our team environment and welcomes and prioritizes applications from women, racialized/visible minorities, Indigenous/Aboriginal Peoples, persons with disabilities and LGBTQIA2S+ persons.

CONTACT

Additional questions please email leadthrusport@gmail.com